



West Virginia

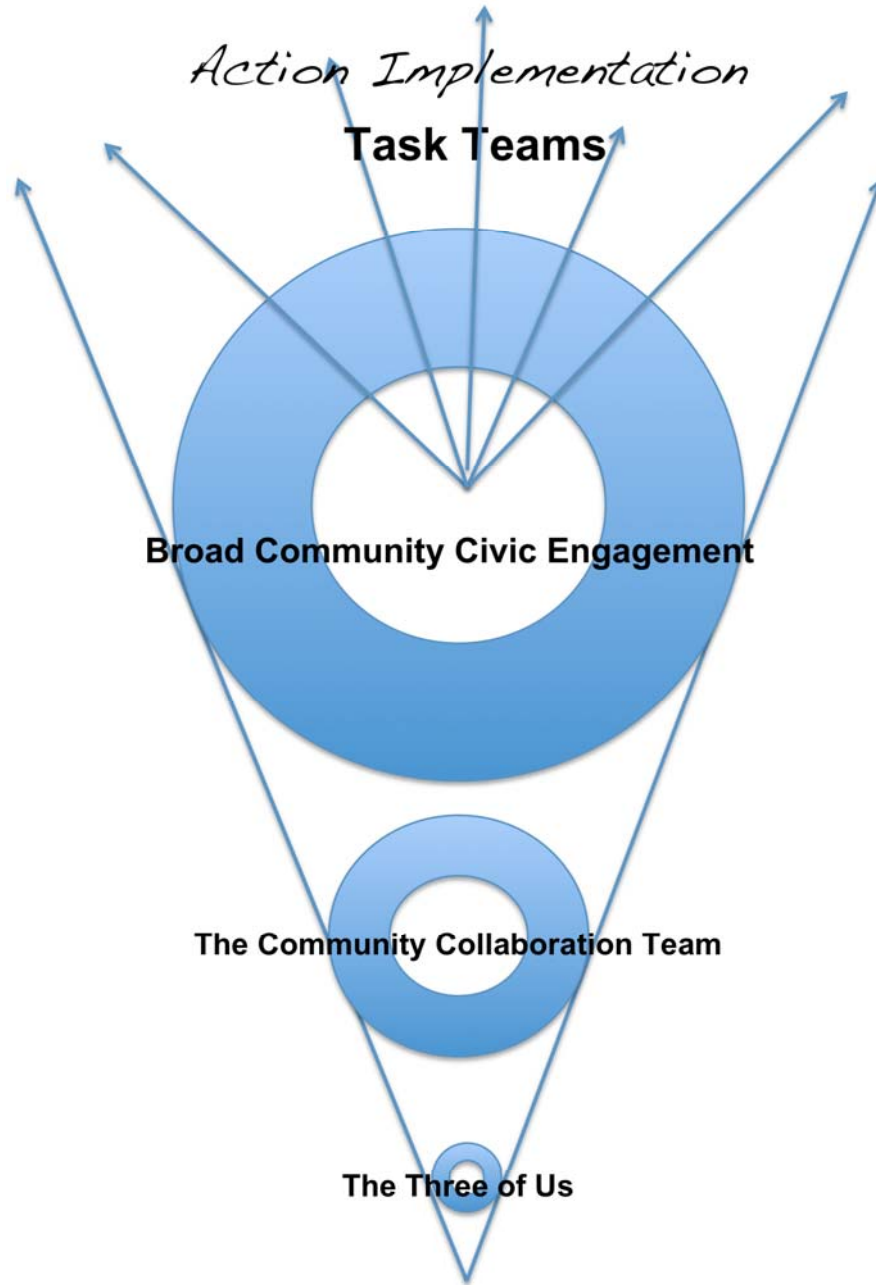
**PROPERTY  
RESCUE** Initiative

**Mobilizing Your Community  
and  
Building Your PRI Team**

# Building a Community Collaboration Team







*What Brings Us Together?*

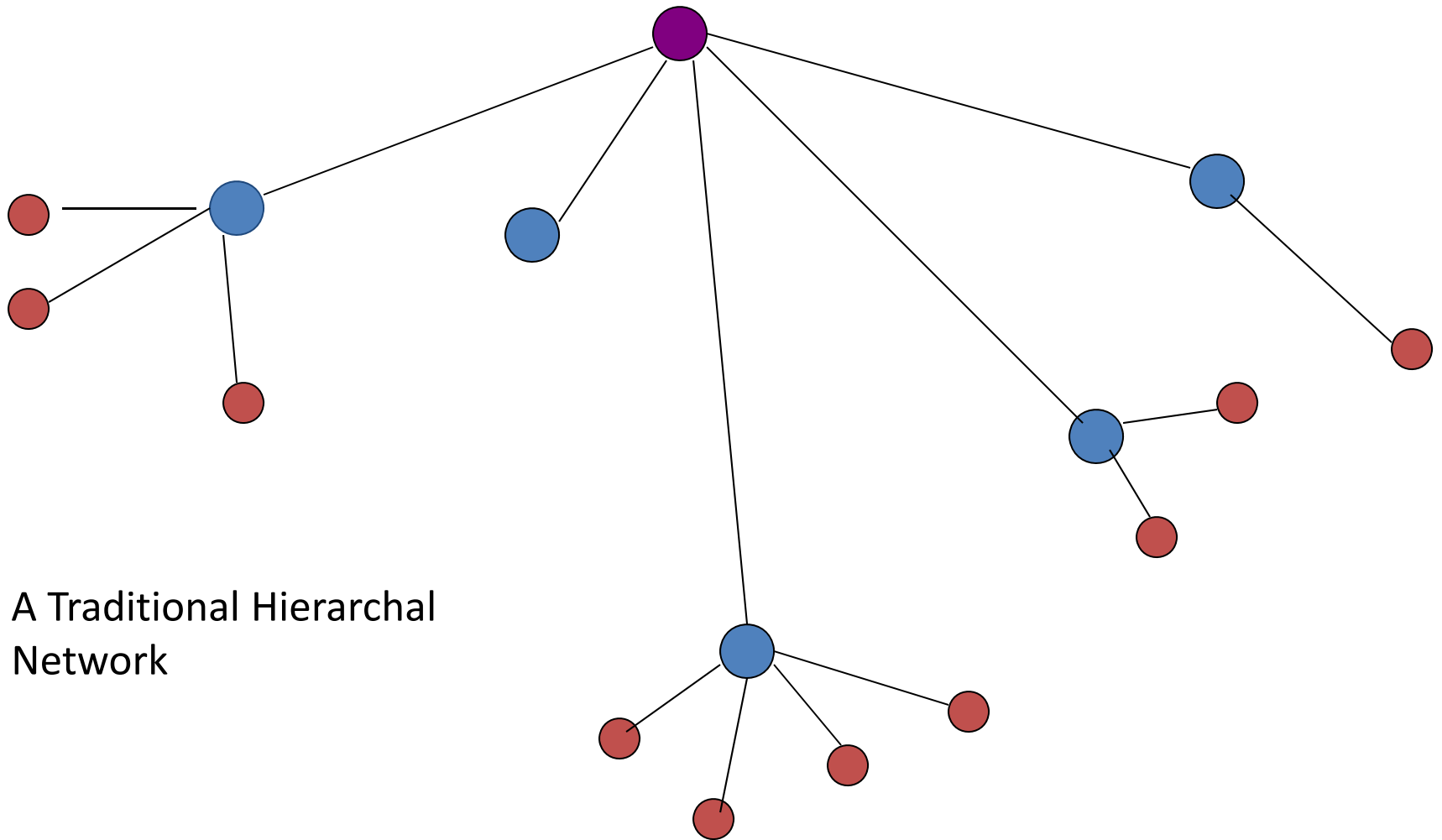


# The Importance of Civic Engagement

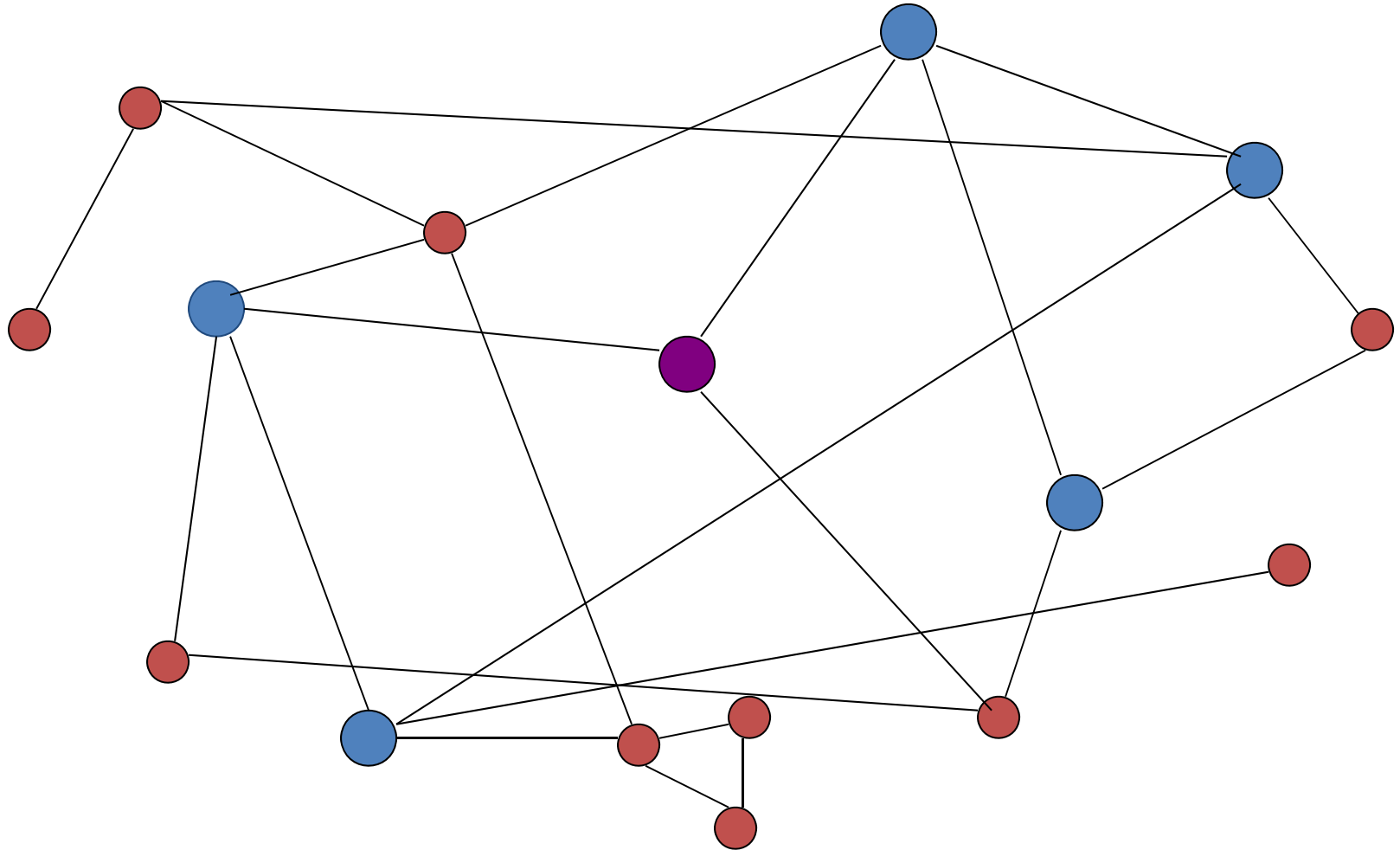
## Interaction with the Public

Process	Description	Leader's Role	Citizen's Role
<b>Public Relations</b>	Builds a positive relationship between person/entity and the public	Initiator	Consumer (Passive)
<b>Public Education</b>	Raises awareness about a particular issue	Educator	Pupil (Receptive)
<b>Public Input</b>	Collects public preferences, concerns and/or reactions	Convener & Implementer	Client (Somewhat Active)
<b>Public Engagement</b>	Fully engages citizens in deliberation, problem solving and action	Partner	Partner (Fully Active)

# The Power of Networking



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How the Work Actually Gets Done - Connections Flow to Value



# Community Building

Would you build a house without a plan?



# Community Building

Just because you have a plan, do you have a house?



## Assess Your Team

- Do the team members have a vested interest in dealing with the issue?
- Who else should you recruit to round out the needed skills?

## Assess Your Community

- What are its property issues?
- How is your community currently dealing with these issues?
- What is your community's capacity?

Bring the broader public into the conversation

Do what you can, with what you have, where you are now